



WORKFORCE WEDNESDAYS PROFESSIONAL DEVELOPMENT SERIES

ANNOUNCEMENT!

The DC Jobs Council is very pleased to announce that, thanks to the generosity of the Greater Washington Workforce Development Collaborative, we will be offering – free of charge – the **Workforce Wednesdays Professional Development Series** for front-line workforce development professionals.

Workforce Wednesdays will consist of 12 two-hour sessions, offered monthly over the course of a year. The first session will take place on **Wednesday, September 23, 2009, from 10 am until noon.**

The Workforce Wednesdays Professional Development Series is intended to address the challenges that workforce professionals who work directly with clients face every day. Each session will be facilitated by one or two practitioners with expertise in the topic. Experienced practitioners are, we believe, best able to provide training because they have encountered the same real-world issues that may face the learners. (If you are interested in presenting, please email Marina Streznewski, DC Jobs Council Coordinator, at mstreznewski@wowonline.org.)

The teaching and learning methodologies employed will vary with the subject matter and the needs of the audience. Each session will be interactive, allowing participants the opportunity to practice the skills and techniques they learn, and to apply new concepts. Each session will include a feedback questionnaire to assess effectiveness, and to allow for program redesign and improvement to best meet learner needs; the DC Jobs Council will develop and provide the evaluation questionnaire for each session.

We intend to build a learning community, wherein members with expertise in one topic share that knowledge during one session, and can benefit from the knowledge of another member in another session. The community will be further enhanced by creation of an electronic discussion list where users can post questions and seek advice from both peers and more experienced practitioners.

Registration for the first session will open on Wednesday, September 2. In the interim, if you have questions, please email Marina Streznewski at mstreznewski@wowonline.org. Thanks!

WORKFORCE WEDNESDAYS PRESENTATION SCHEDULE

(as of August 14, 2009)

NOTE: All sessions will take place from 10 am until noon on the specified date.

Session Date	Topic
Wednesday, September 23, 2009	Building Relationships with Employers
Wednesday, October 21	Job Development Strategies: How to Identify Quality Jobs and Prepare Clients for Them
Wednesday, November 18	Overcoming Barriers At Work and Beyond (Part I will address challenges faced by returning offenders, the chronically unemployed, and clients with limited or no work history.)
Wednesday, December 16	The Big Picture: Coaching Your Clients into Careers
Wednesday, January 20, 2010	Workforce Readiness: Teaching "Soft" Skills
Wednesday, February 24	Keeping the Job: Retention Strategies
Wednesday, March 24	One Size Does Not Fit All: Developing and Using Individualized Employment Plans
Wednesday, April 21	Using Online Resources to Help Your Clients (e.g., DC MASSC, Food Finder)
Wednesday, May 19	Making the Best Impression: Teaching Interview Skills & Resume Writing
Wednesday, June 23	Overcoming Barriers At Work and Beyond (Part II will address challenges faced by clients with physical and mental health challenges, including those with substance abuse diagnoses.)
Wednesday, July 21	Integrated Learning: Building Linkages Between Adult Literacy and Job Training
Wednesday, August 18	Working with Unions