Meyer Foundation

Funding Priorities and Application Process

A Brief Overview

December 2016

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Meet the Meyer Program and Communications Team

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Objectives

- Brief overview of Meyer's grantmaking priorities
- How to apply for funding
- Questions and Answers

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Housekeeping

- A recording of this call and these slides will be available at www.meyerfoundation.org
- Participants have been muted
- Use the chat feature to pose questions

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Meyer's Goals

- *Affordable Housing*. The region provides an adequate supply of housing that low-income individuals and families can afford, and individuals and families remain stably housed
- *Financial Stability*. Individuals and families in the bottom quartile of income build assets and increase financial security
- *Education and Employment*. Youth and adults are prepared for the workforce, obtain family sustaining jobs, and remain employed.

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Approach to Grantmaking

- General operating support grants to local nonprofits, partnerships, and networks whose work aligns with the goals in our strategic plan
- A limited number of project-specific grants where the project aligns with the goals in our plan, but the overall work of the organization does not

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Funding Criteria

- Strong **staff and board leadership**
- Effective **financial management**, stable finances, and sustainable funding
- The capacity to measure and **communicate impact**
- An understanding of the **interconnectedness** of the challenges facing the region and the importance of partnerships with nonprofits, government, and business to address those challenges in a holistic way

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What We Fund

Some examples include:

- Homelessness prevention and work that moves homeless individuals and families off the streets and out of shelters into housing they can afford
- After-school programming for elementary, middle and high school youth
- Adult basic education, English language literacy, job-readiness, job training and placement
- College readiness work among youth from low-income families
- Financial capability and education programs that help young people and adults stabilize their finances and build assets
- Legal services addressing stable, affordable housing, education, employment, and economic security for low-income individuals and families
- Research, advocacy, and community organizing to advance the long-term goals for the region

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What We Don't Fund

- Individuals
- Medical or scientific research
- Organizations or programs focused on a single disease or medical conditions
- Delivery of healthcare services
- Capital for the construction or development of housing
- Operating support for housing developers
- Food banks and feeding programs
- Performing and visual arts
- Environment
- Public, public charter, or private schools
- Programs that promote religious doctrine
- Short-term or seasonal programs
- PTAs
- Special events or conferences
- Endowments

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Grant Application Process

- Eligibility

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To be eligible, your organization needs to:

- Carry out work that aligns with one or more of the three goals in the strategic plan
- Be a 501c3 public charity
- And work within Meyer's geographic focus, which includes
  - Washington, DC
  - Montgomery and Prince George's counties, Maryland
  - Arlington, Alexandria, Fairfax, and Prince William County in Virginia

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Grant Application Process

- Eligibility
- Review our grantmaking priorities and funding criteria

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Grant Application Process

- Eligibility
- Review our grantmaking priorities and funding criteria
- Review the application guidelines

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Four specific questions:

- Summary of **recent work**
- How your work **addresses 3 goals**
- **# people served**
- **Measurable impact**

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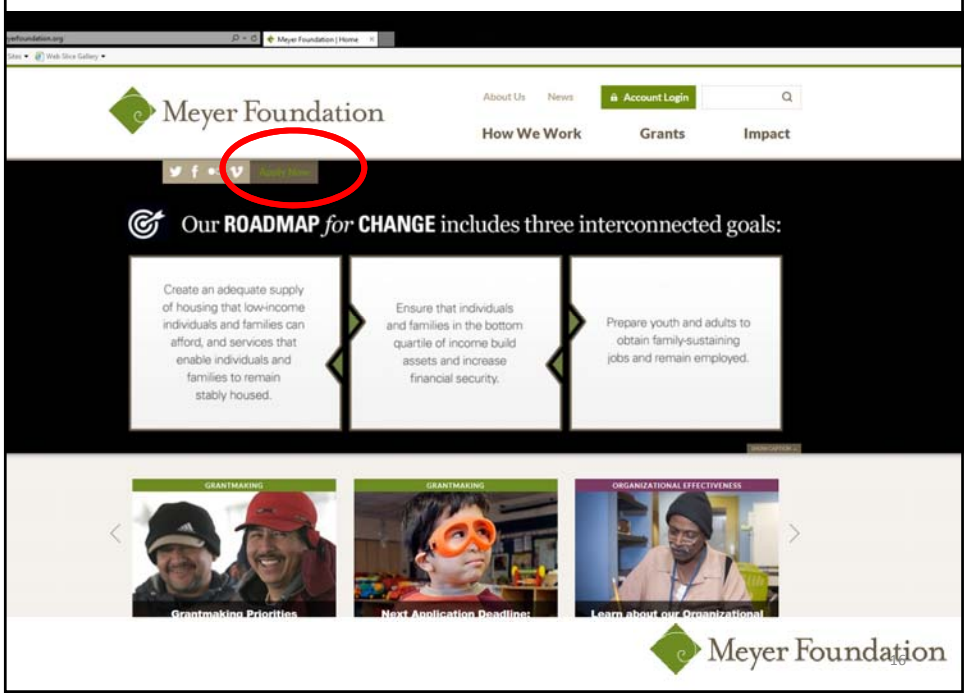

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Grant Application Timeline

	First Grant Round	Second Grant Round
Online application opens	December 1, 2016	May 1, 2017
Application deadline	January 24, 2017	June 1, 2017
Notification of initial funding decisions	Early March 2017	Mid-July 2017
Second stage proposal submission and review	March 17, 2017	August 2017
Grants awarded by Meyer board of directors	June 2017	October 2017

Email: apply@meyerfdn.org

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Questions?

- On the phone? **Raise your hand** and we will call on you, **or**
- **Type your question into the chat box** and we will answer them as they come in.

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Questions?

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Thank you!

Visit www.meyerfoundation.org