



Funding Priorities and Application Process

A Brief Overview

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Karen FitzGerald
Program Director



Amy Nakamoto
Program Officer
Northern VA



Julian Haynes
Program Officer
Maryland



Jane Robinson Ward
Grants Manager



Ciara Myers
Communications Manager

Meet the Meyer Program and Communications Team



Kari Den Otter
Program and Communications
Assistant



Objectives

- Brief overview of Meyer's grantmaking priorities
- How to apply for funding
- Questions and Answers



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Housekeeping

- A recording of this call and these slides will be available at www.meyerfoundation.org
- Participants have been muted
- Use the chat feature to pose questions



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Meyer's Goals

- *Affordable Housing.* The region provides an adequate supply of housing that low-income individuals and families can afford, and individuals and families remain stably housed
- *Financial Stability.* Individuals and families in the bottom quartile of income build assets and increase financial security
- *Education and Employment.* Youth and adults are prepared for the workforce, obtain family sustaining jobs, and remain employed.



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Approach to Grantmaking

- General operating support grants to local nonprofits, partnerships, and networks whose work aligns with the goals in our strategic plan
- A limited number of project-specific grants where the project aligns with the goals in our plan, but the overall work of the organization does not



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Funding Criteria

- Strong **staff and board leadership**
- Effective **financial management**, stable finances, and sustainable funding
- The capacity to measure and **communicate impact**
- An understanding of the **interconnectedness** of the challenges facing the region and the importance of partnerships with nonprofits, government, and business to address those challenges in a holistic way



What We Fund

Some examples include:

- Homelessness prevention and work that moves homeless individuals and families off the streets and out of shelters into housing they can afford
- After-school programming for elementary, middle and high school youth
- Adult basic education, English language literacy, job-readiness, job training and placement
- College readiness work among youth from low-income families
- Financial capability and education programs that help young people and adults stabilize their finances and build assets
- Legal services addressing stable, affordable housing, education, employment, and economic security for low-income individuals and families
- Research, advocacy, and community organizing to advance the long-term goals for the region



What We Don't Fund

- Individuals
- Medical or scientific research
- Organizations or programs focused on a single disease or medical conditions
- Delivery of healthcare services
- Capital for the construction or development of housing
- Operating support for housing developers
- Food banks and feeding programs
- Performing and visual arts
- Environment
- Public, public charter, or private schools
- Programs that promote religious doctrine
- Short-term or seasonal programs
- PTAs
- Special events or conferences
- Endowments



Grant Application Process

- Eligibility



To be eligible, your organization needs to:

- Carry out work that aligns with one or more of the three goals in the strategic plan
- Be a 501c3 public charity
- And work within Meyer's geographic focus, which includes
 - Washington, DC
 - Montgomery and Prince George's counties, Maryland
 - Arlington, Alexandria, Fairfax, and Prince William County in Virginia



Grant Application Process

- Eligibility
- Review our grantmaking priorities and funding criteria





The screenshot shows the Meyer Foundation website. The header includes the logo, navigation links (About Us, News, Account Login), and a search bar. The main navigation bar has 'How We Work', 'Grants', and 'Impact'. Below this is a secondary navigation bar with social media icons and a 'Apply Now' button. The breadcrumb trail reads 'Home / Grants / Frequently Asked Questions'. The 'Grants' section is active, with a '+ Share' button. A sidebar on the left lists various topics, with 'FAQ' selected. The main content area features the title 'Frequently Asked Questions' and an introductory paragraph. Below this is a list of 'Frequently Asked Question Topics' with five items: 'Preparing a Grant Application', 'Tax Status', 'After You've Submitted an Application', 'Grant Awards and Reporting', and 'Online Application Process'. The 'Preparing a Grant Application' section is expanded, showing a question about funding amounts and a question about general support.

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About Us News [Account Login](#)

How We Work **Grants** Impact

Apply Now

Home / Grants / Frequently Asked Questions

Grants + Share

How to Apply
Organizational Effectiveness
Julie L. Rogers Sabbatical Program
For Current Grantees
Grantee Search
FAQ

Frequently Asked Questions

We encourage you to take some time to read through these frequently asked questions before submitting an application. If you still have questions, please call us at 202-483-8294 or email us at apply@meyerfdn.org.

Frequently Asked Question Topics

- ▶ [Preparing a Grant Application](#)
- ▶ [Tax Status](#)
- ▶ [After You've Submitted an Application](#)
- ▶ [Grant Awards and Reporting](#)
- ▶ [Financial Documents for the Application](#)
- ▶ [Online Application Process](#)

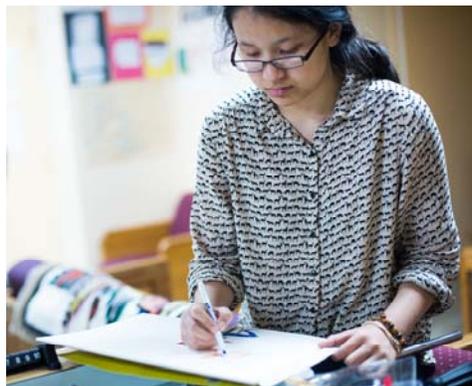
Preparing a Grant Application

How much funding should we ask for?
Most Meyer grants range from \$10,000 to \$50,000 and higher. Grants above this typically support capital campaigns. The average operating grant is approximately \$30,000.

Should we apply for general operating or project support?

Grant Application Process

- Eligibility
- Review our grantmaking priorities and funding criteria
- Review the application guidelines



Four specific questions:

- Summary of **recent work**
- How your work **addresses 3 goals**
- **# people served**
- **Measurable impact**



www.meyerfoundation.org Meyer Foundation Home

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How We Work Grants Impact

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Our ROADMAP for CHANGE includes three interconnected goals:

- Create an adequate supply of housing that low-income individuals and families can afford, and services that enable individuals and families to remain stably housed.
- Ensure that individuals and families in the bottom quartile of income build assets and increase financial security.
- Prepare youth and adults to obtain family-sustaining jobs and remain employed.

GRANTMAKING GRANTMAKING ORGANIZATIONAL EFFECTIVENESS

Grantmaking Priorities Next Application Deadlines Learn about our Organizational Effectiveness

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Grant Application Timeline

	First Grant Round	Second Grant Round
Online application opens	December 1, 2016	May 1, 2017
Application deadline	January 24, 2017	June 1, 2017
Notification of initial funding decisions	Early March 2017	Mid-July 2017
Second stage proposal submission and review	March 17, 2017	August 2017
Grants awarded by Meyer board of directors	June 2017	October 2017

Email: apply@meyerfdn.org



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Questions?

- On the phone? **Raise your hand** and we will call on you, **or**
- **Type your question into the chat box** and we will answer them as they come in.



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Questions?



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Thank you!

Visit www.meyerfoundation.org