



## Culture Change

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### Research and Data:

Conduct research, collect data, and publish publicly available reports relating to racial equity in the Greater Washington region, with a focus on the intersection of race and the Meyer Foundation's goal areas.

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### Communications:

Communications efforts aimed at influencing the attitudes and behaviors of residents so that racial equity becomes a publicly held value.

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### Convenings:

Convene dialogue circles in communities to build trust and consistently get real-time feedback from individuals most affected by racial inequities; and plan and host conferences or summits for all interested community stakeholders to discuss the immediate and longer-term implications.

## Power Change

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### Base Building:

Conduct outreach, building strength, and analysis to organize constituents to understand the source of their social or political problems and realize their collective power and build constituent power to better understand shared political, racial, and social issues.

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### Civic Engagement:

Organize and educate constituents to participate in institutions and political processes to promote racial equity and systems change at the local, state, and national level.

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### Leadership Development:

Develop the skills, abilities, confidence, and overall capacity of youth, communities, and/or organizations and institutions to become effective advocates for racial justice and equity.

## Institutional Change

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### Practice Improvement:

Evaluate current practices and develop messaging, framing, and persuasion tactics to generate practice improvements.

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### Training and Technical Assistance:

Provide training, professional development, and technical assistance to organizations on equitable and evidence-based overhaul of their practices. Develop implementation guides for organizations focused on adopting a racial equity lens into their operations and programs.

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### Promising Practices:

Collect, draft, and disseminate case studies elevating promising local and national efforts that lead to improved outcomes and racial equity in housing, education, employment, and asset development.

## Policy Change & Reform

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### Building Coalitions:

Drive policy change by building alliances of individuals and/or organizations with shared interests and racial equity goals and work together to design and implement collective strategies.

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### Mobilizing Stakeholders:

Drive policy change by supporting communities most adversely affected by racial inequity within our goal areas to identify the necessary tools and training to create greater racial equity through organizing, community education, and advocacy training.

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### Ensuring Accountability:

Monitor, evaluate, and react to policy implementation, ensuring that it is responsive to the needs and concerns of people of color, communities of color, and their interest in racial equity.